

Effectiveness of Learning Strategy and Learning Style on Learning Outcomes

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Abstract. The purpose of this study was to determine the effect of learning strategies and learning styles on learning outcomes of Entrepreneurship courses. This research uses quasi-experimental method (quasi experimental) with factorial design. The results of the study: (1) Student entrepreneurship learning outcomes learned by CTL learning strategies are higher than student learning outcomes that are taught by conventional learning strategies, (2) Entrepreneurship learning outcomes between students who have a visual learning style higher than student learning outcomes who have auditorial learning style, (3) There is an interaction effect between learning strategies and learning styles on student learning outcomes in entrepreneurship courses.

Keywords: learning strategic, learning style, learning outcomes

1 Introduction

Learning is a process which occupies an important role in moulding the structure of our personality and behaviour. It develops socially accepted behaviours and also there is equal chance of building negative side of human behaviour (Darmaraj, 2015). Learning is defined as a deliberate effort by educators to support student learning activities (Kusumandari & Istyarini, 2015). Choosing the right learning strategy will greatly affect the achievement of the learning objectives that have been set. As stated by Youngqi Gu (2017) that learning strategy is a prototypical rather than categorical concept, and finding a prototypical core and mapping out dimensions of variation would be a practical solution. Instructional strategies are techniques teachers use to help students become independent, strategic learners. These strategies become learning strategies when students independently select the appropriate ones and use them effectively to accomplish tasks or meet goals (Anom, 2002).

The use of the right teaching strategy is very important to note, therefore the teaching strategy used must also be able to foster attraction for the learner. Besides learning strategies, learning styles and learning strategies determine the learning outcomes of students.

2 Method

The method used in this study is an experimental strategy using a quasi-experimental strategy approach. Campbell and Stanley (2007) refer to experiments that lack random assignment as quasi-experiments. This type of experimental design is a development of

experimental design that is difficult to implement. This study used an experimental strategy with design factorial 2x2. To get a belief that the research design used is good for testing the research hypothesis and the results obtained can be generalized to the study population. The purpose of the research design is to provide answers to credible research questions, showing reality. There are two concepts used to explain the level of trust as a result of learning in experimental research, namely internal validity and external validity.

3 Result

The data that has been collected in this study is data on learning outcomes. Furthermore, the collected data is first described so that it is easy to understand. The data was divided into eight groups, namely (1) groups of students who were taught with CTL learning strategies, (2) groups of students who had visual learning styles, (3) groups of students who had auditory learning styles, (4) groups of students who received treatment strategies CTL learning with visual learning styles, (5) groups of students who get the CTL learning strategy treatment with students who have auditory learning styles. Description of groups of learning outcomes data on Entrepreneurship courses as a whole are presented in the following table 1:

TABLE 1. DESCRIPTION DATA OF LEARNING OUTCOMES AND LEARNING STRATEGY

Learning Style	Learning Strategic				Account of Line	
	CTL		Konvensional			
	A ₁		A ₂			
Visual (B1)	N	14	N	14	n _{B1}	28
	$\sum x$	327	$\sum x$	255	$\sum x$	582
	$\sum x^2$	7875	$\sum x^2$	4747	$\sum x^2$	12622
	s ²	18,25	s ²	7,87	s ²	19,43
	\bar{x}	23,36	\bar{x}	18,21	\bar{x}	20,79
Audytorial (B2)	N	14	N	14	n _{B2}	28
	$\sum x$	264	$\sum x$	247	$\sum x$	511
	$\sum x^2$	5130	$\sum x^2$	4491	$\sum x^2$	9621
	s ²	11,67	s ²	10,25	s ²	10,94
	\bar{x}	18,86	\bar{x}	17,64	\bar{x}	18,23
Account of Coloum	n _{A1}	28	n _{A2}	28		56
	$\sum x$	591	$\sum x$	502	$\sum x$	1093
	$\sum x^2$	13005	$\sum x^2$	9238	$\sum x^2$	22243
	s ²	19,66	s ²	8,81	s ²	16,55
	\bar{x}	21,11	\bar{x}	17,93	\bar{x}	19,52

Normality test is one of the prerequisites for data analysis. The normality test is done to find out whether the study population is normally distributed or not. The normality test aims to determine whether the collected data follows the normal curve. The normality test was conducted for Entrepreneurship learning outcomes data, in eight data groups. The normality test for each group in this study used the Liliefors Test. The following is a summary of the results of the normality test for eight data groups as follows:

TABLE 2. SUMMARY OF DATA NORMALITY TEST

No	Data Group	N	L _{account}	L _{table}	Decision
1	The student group taught with the CTL strategy (A ₁)	14	0,400	0,997	Norm
2	Student groups taught with conventional strategies (A ₂)	14	0,746	0,634	Norm
3	Student group with visual learning style (B ₁)	14	0,653	0,787	Norm
4	Student groups with auditory learning styles (B ₂)	14	0,596	0,869	Norm
5	Student groups using CTL learning with visual learning styles (A ₁ B ₁)	28	0,491	0,969	Norm
6	Group of students using CTL learning with auditorial learning styles (A ₁ B ₂)	28	0,431	0,992	Norm
7	Student groups using CTL learning with visual learning styles (A ₂ B ₁)	28	0,680	0,744	Norm
8	Student groups using conventional learning with auditory learning styles (A ₂ B ₂)	28	0,504	0,961	Norm

Homogeneity tests were conducted to prove that the data obtained from the results of the study were in the form of student learning outcomes (initial tests and final tests) in the second. The homogeneity test for the collected data is done using Barlett's Test with a significance level of 5%. Homogeneity variance test was carried out on three groups of data. The homogeneity of groups A₁B₁, A₁B₂, A₂B₁, A₂B₂ was tested using the Barlett's test with a significance level of 5%. A summary of homogeneity calculations is presented in the following table 3.

TABLE 3 SUMMARY OF CALCULATIONS OF GROUP HOMOGENEITY TESTS FOR A₁B₁, A₁B₂, A₂B₁, A₂B₂

Group	Db	s ²	Log s ²	db Log s ²	s ² _{gab}	B	x ² _{hit}
A ₁ B ₁	28	4,75	0,677	12,863	9,273	73,509	4,677
A ₁ B ₂	28	13,05	1,116	21,204			
A ₂ B ₁	28	9,43	0,975	18,525			
A ₂ B ₂	28	9,86	0,994	18,885			
Total	112	37,09	3,76	71,478			

Based on the table above, the results of calculation of homogeneity test in the experimental group obtained x² count = 0.4677 and x² table = 7.81. Thus because x² count = 0.4677 and x² table = 7.81 then H₀ is accepted. This shows that the data from both groups have homogeneous variances where the value of x² counts < x² tables.

The homogeneity of groups A₁ and A₂ were tested using the Barlett's test with a significance level of 5%. The testing criteria is H₀ accepted if F_{count} < F_{table}. A summary of the calculation of homogeneity of groups A₁ and A₂ is presented in the following table 4.

TABLE 4 SUMMARY OF CALCULATION OF HOMOGENEITY TEST FOR GROUP A₁ AND A₂ GROUP

Group	Db	s ²	Log s ²	db Log s ²	s ² _{gab}	B	x ² _{hit}
A ₁ B ₁	28	4,75	0,677	12,863	9,273	73,509	4,677
A ₁ B ₂	28	13,05	1,116	21,204			
A ₂ B ₁	28	9,43	0,975	18,525			
A ₂ B ₂	28	9,86	0,994	18,885			
Total	112	37,09	3,76	71,478			

Based on the results of the analysis, it can be concluded: (1) Differences in learning outcomes of student entrepreneurship courses taught with CTL learning strategies and conventional learning strategies, (2) Differences in learning outcomes of entrepreneurial courses of students who have visual learning styles and students who have auditory learning styles, (3) Effect of learning strategy interactions with learning styles on learning outcomes of entrepreneurship courses, (4) Differences in learning outcomes of entrepreneurial courses of students who have a visual learning style and are taught with CTL learning strategies with students who are taught with conventional learning strategies, (5) Differences in learning outcomes of entrepreneurial courses of students who have auditory learning styles and are taught with CTL learning strategies with students who are taught with conventional strategies, (6) Differences in learning outcomes of student entrepreneurship courses taught by students who have a visual learning style and students who have auditory learning styles, and (7) Differences in learning outcomes of student entrepreneurship courses taught with conventional learning strategies between students who have a visual learning style and students who have auditory learning styles.

Based on the results of the analysis the researcher will discuss the results of hypothesis testing based on the theory and or the results of relevant research to describe whether the results of the research obtained can support or not to the relevant theory or research. First, the testing of the first hypothesis shows that student learning outcomes in Entrepreneurship courses that are taught by CTL learning strategies are higher compared to student learning outcomes in Entrepreneurship courses that are taught by conventional strategies. Thus there is the influence of the use of learning strategies on student learning outcomes in Entrepreneurship courses. Second, the results of testing the second hypothesis show that there is an interaction between learning strategies and learning styles towards learning outcomes in Entrepreneurship courses. That the use of learning strategies has an influence on student learning outcomes. Learning strategies greatly affect the learning process. Selection The right learning strategy will be fun and not make students bored. Third, the third hypothesis testing shows that the learning outcomes of Entrepreneurship courses taught with CTL learning strategies are higher than the student learning outcomes taught with conventional learning strategies, for students who have a visual learning style. Fourth, in testing the fourth hypothesis H_0 is accepted. This shows that there is no difference in entrepreneurial learning outcomes of students who have visual learning styles and auditory learning styles. Learning outcomes are some of the results achieved by students after experiencing the learning process. The learning process activities in schools are intended to obtain good learning outcomes. Fifth, the entrepreneurship learning outcomes of students who are taught with CTL learning strategies and have auditory learning styles are lower than those taught with conventional learning strategies. Learning outcomes are statements about what is expected, known and / or can be demonstrated by students after completing a learning process. Sixth, the entrepreneurial learning outcomes of students who are taught with CTL learning strategies and have a visual learning style are higher than students who have auditory learning styles. Seventh, the entrepreneurial learning outcomes of students who are taught with conventional learning strategies and have visual learning styles are lower than students who have auditory learning styles

4 Conclusion

Conclusions that can be drawn from the results of analysis and discussion show that: (1) Student learning outcomes in Entrepreneurship courses with CTL learning strategies are higher compared to student learning outcomes in Entrepreneurship courses with Conventional learning

strategies, (2) Student learning outcomes in the eyes Entrepreneurship courses for students with visual learning styles are higher than the learning outcomes of student entrepreneurship courses with auditory learning styles, (3) There is an interaction effect between learning strategies and learning styles on Entrepreneurship learning outcomes, (4) Student learning outcomes in student Entrepreneurship courses which is subject to CTL learning strategies with a visual learning style higher than the learning outcomes of student Entrepreneurship courses subject to CTL learning strategies with auditory learning styles, (5) Student learning outcomes in student Entrepreneurship courses are subject to conventional learning strategies with a visual learning style higher than the learning outcomes of student Entrepreneurship courses subject to conventional learning strategies with auditory learning styles, (6) Student learning outcomes in student Entrepreneurship courses subject to CTL learning strategies with more visual learning styles high compared to the learning outcomes of student Entrepreneurship courses subject to conventional learning strategies; and (7) student learning outcomes in Entrepreneurship courses of students subject to conventional learning strategies with auditory learning styles higher than the learning outcomes of student Entrepreneurship courses subject to learning strategies conventional.

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